



JOSEPH B. MIXIE

COMMUNICATIONS PROFESSIONAL

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PROFICIENT SKILLS

- NCAA Live Stats
- Statcrew
- Adobe Photoshop
- Adobe Premiere Pro
- Adobe Audition
- Sidarm Sports

EMPLOYMENT AND EXPERIENCE

Athletics Communications Assistant - Siena College, Loudonville, NY

- Primary contact for eight sports, assisting in content creation & distribution for all 21 teams
- Provide written, digital and social media content for Siena Athletics, including video content
- Radio play-by-play voice and Coaches Show host for Siena Women's Basketball on 88.3 WVCR
- Broadcaster and Producer for various Siena productions on ESPN Family of Networks
- Supervisor for Siena Communications classes & practicums to allow students to gain production experience
- MAAC Swimming & Diving Committee Member (Sept. 2022-Pres.); Siena Athletics Community Service Coordinator



Sept. 2018-Pres.

Broadcaster / Media Relations Coordinator - Tri-City ValleyCats, Troy, NY

- Served as the play-by-play voice for the 2019 & 2021 seasons
- Helped produce written & online content, including game notes, releases, publications, and social media



May 2019-Feb. 2022

Game Day Public Relations Worker- Jacksonville Jaguars, Jacksonville, FL

- Assisted in distribution of statistics to media in Jaguars press box
- Recorded and transcribed player and coach post-game interviews



Aug. 2017-Sept. 2018

Athletics Communications & Broadcasting Assistant - Jacksonville University, Jacksonville, FL

- Served as the media contact for football, men's basketball, baseball, men's & women's soccer, men's golf and softball programs
- Provided written, digital and social media content for Jacksonville Athletics
- Served as a broadcaster for JU football, baseball, women's basketball, and men's & women's soccer on ESPN3 and Mixlr.com



Aug. 2017-Sept. 2018

Assistant Director- HAN Network, Shelton, CT

- Assisted in the production of daily studio shows and remote broadcasts
- Edited content using Adobe Premiere Pro
- Served as on-air analyst when needed



May 2017-July 2017

Broadcasting Intern - Bridgeport Bluefish Baseball, Bridgeport, CT

- Called color commentary and occasional play-by-play throughout the 2016 and 2017 seasons
- PA Announcer and on-field host for games when needed
- Interviewed players and coaches, recorded and edited together reads using Adobe Audition
- Collected pre-game lineups, wrote media notes and post-game recaps



May 2016-July 2017

Announcer / Production Worker - Liberty Flames Sports Network, Lynchburg, VA

- Served in roles as play-by-play, color commentator, sideline reporter and studio host for Liberty's men's & women's hockey, men's & women's basketball, and men's & women's lacrosse teams
- Worked for LFSN productions on 19 different Liberty University Sporting Events that were broadcasted on Big South Network & ESPN3.com
- Served as camera operator, technical director, grip and graphics assistant for LFSN broadcasts
- Served as a camera operator for weekly Liberty University Convocation broadcasts, which have been featured nationally

Aug. 2014-May 2017



DJ / Sports Director - 90.9 The Light FM WQLU, Lynchburg, VA

- Served as producer and scheduler of all sports broadcasts at 90.9 The Light, leading a team of 12
- Coordinator & play-by-play broadcaster of Liberty Christian Academy football, basketball, volleyball, and baseball games
- Produced, wrote, operated, and hosted a weekly award-winning sports talk show
- Was in charge of maintaining social media presence for the station, including Facebook & Twitter accounts
- Hosted a bi-weekly mid-day music show; gained proficiency in Stinger & iTouchMedia software

Jan. 2014-May 2017



EDUCATION

B.S. in Journalism - Broadcast

B.S. in Digital Media - Performance

Liberty University, Lynchburg, VA - May 2017

Liberty University, Lynchburg, VA - May 2017

- Affiliations: College Sports Communicators (Formerly CoSIDA) member; CSC Young Professionals Committee Member
- Awards: 2021 EDMA "Silver" Award winner for written content; Winner of five Associated Press of Virginia awards in radio broadcasting & production (four in 2017, one in 2016), "Student Scholar" at 2016 NAB/BEA Radio Show, Liberty University Deans List: Fall 2015, Spring 2017

References

1. Mike Demos- Assistant AD for Communications | Siena College Athletics | Loudonville, NY | PH: (518) 783-2377
2. Craig Turnbull - Associate AD / External Relations | Siena College Athletics | Loudonville, NY | PH: (518) 786-5038
3. Kelly O'Donnell - Assistant VP for Communications & Public Affairs | Siena College | Loudonville, NY | PH: (518) 783-2910